

## Personal Information Handling Policy

Milkland Co., Ltd. (hereinafter “Company”) may acquire personal information of its users for registration, subject to their consent, when they make inquiries or respond to its survey from this website, or in any other circumstance.

The Company takes the following approaches to handling personal information, including, but not limited to, the disclosure of certain matters stipulated in the Act on the Protection of Personal Information.

Unless otherwise stated, the Company manages the personal information acquired by itself.

The Company endeavors to develop more appropriate approach to handling personal information from time to time.

Use of any contents or service on this website will be deemed as the consent to this “Personal Information Handling Policy.”

### Definition

Personal information herein means a name, gender, age, an address, a telephone number, an e-mail address, and any other information whereby a specific individual can be identified.

### Purpose of Use

The Company may acquire personal information for the following purposes:

- To generate various statistical data for improving its media profile and service
- To provide a mail distribution service

(whereby the Company may send its product information by e-mail and/or mail)

- To take any other action for providing its users with a proper and smooth service

### Registration and Deletion

Before any of the users register its personal information with the Company through this website, the Company will obtain such user’s consent to the aim of registration, the purpose of use, and other matters of personal information shown on the site.

If a user wishes to correct or delete the information registered, it will take the procedure designated on the website by itself.

## Protection

The Company handles personal information with the greatest care, as stated below:

- The Company will make sure that the personal information acquired is protected under proper management by a proper administrator.
- The personal information under the management of the Company will not be disclosed to any third party, in principle.
- Notwithstanding the foregoing, the personal information may be disclosed to others in order to satisfy requirements of law, protect the Company's rights and properties, and so forth.
- The Company may use attributes of personal information for a survey or an announcement, to the extent that no individual can be identified.
- The Company will obtain the consent of its users before it discloses any part of personal information whereby such user could be identified, for an interview or any other reason. Further, the Company will have a non-disclosure agreement executed by the external party who receives such information.
- Any personal information will not be carried out of the Company's office, in principle.

## Use of Personal Information by Linked Website

The Company will not be responsible for acquisition and use of any personal information by advertisers, business partners, etc. ("Advertisers, etc.") of this site or any outside website linked from this site.

Please directly contact respective website operators for the policy of handling personal information of linked websites and Advertisers, etc.

## Inquiry for Personal Information

For any inquiry in connection with the personal information handled by the Company, please contact below:

Milkland Co., Ltd.

3690 Kamiide, Fujinomiya-shi, Shizuoka-prefecture, 418-0103 Japan

Tel: 0544-54-3690 / Fax: 0544-54-2932

Masakazu Nagata, President